Physiotherapy for women with urinary incontinence is highly clinically effective and cost effective.

What is urinary incontinence?
Urinary Incontinence (UI) is ‘the complaint of any involuntary loss of urine’. The most common form is stress UI, which is loss of urine on effort or physical exertion (e.g. sporting activities) or on coughing or sneezing.\(^{(1)}\)

UI is distressing and socially disruptive. It may be the cause of personal health and hygiene problems. It may restrict employment and educational or leisure opportunities.\(^{(2)}\) UI substantially increases the risk of hospitalization and admission to a nursing home.\(^{(3)}\) It is widely understood that UI is a sensitive health issue and many women delay treatment for many years due to embarrassment or shame. Women may believe that UI is inevitable after childbirth or with advancing age and may not be aware of treatment options.\(^{(4)}\)

Physiotherapy is clinically effective
- Training and strengthening the pelvic floor muscles (the muscles that support the bladder and urethra) is recommended as first-line management for women with stress, urge or a mixture of stress and urge urinary incontinence.\(^{(2)}\)
- It is also recommended that it should be offered to women in their first pregnancy as a preventive strategy for UI.
- Physiotherapists give advice,\(^{(5)}\) to women with UI, on key public health messages that improve lifestyle and wellbeing including; weight loss, reduction of caffeine/fluid intake, cessation of smoking and an increase in physical exercise.

23% said UI reduced their activity levels.
Physiotherapy is cost effective
A recent health technology assessment reviewed the clinical evidence and modelled several non-surgical strategies. The results showed that more intensive pelvic floor muscle training, for example by delivering extra sessions (more than two per month), plus lifestyle changes was the most clinical and cost effective first-line strategy. Physiotherapy may reduce the need for more complex or costly interventions. Studies show it has been found effective for up to five years for older women with urinary incontinence. One study evaluated the clinical effectiveness and costs of physiotherapy sessions in a group compared with the same sessions delivered to individuals. The group sessions had comparable health outcomes and notably lower costs ($10 CDN compared to $106 CDN).

Cost of urinary incontinence
- Direct health costs for treatment of urinary incontinence is over $3.8 billion annually.
- Indirect costs, including lost work days and productivity is $2.59 billion.
- Out of pocket expenses for individuals experiencing incontinence range from $1,400 to $2,100 annually.

References
7. Dumaslin, C., Hay-Smith J, Pelvic Floor Muscle Training versus no treatment, or inactive control treatment for urinary incontinence in women( Review), Copyright (c) 2010 Cochrane Collaboration, published by John Wiley & Sons Ltd.

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